

## BUILDING LEADERSHIP CAPABILITY FOR THE SHEEP INDUSTRY

**The long-term success of the sheep industry will depend on the skills of people who work along the supply chain.**

Since 2016, Sheep Producers Australia's focus has been to build leadership capability in the sheep industry.

SPA's activities will ensure the Australian sheep industry attracts, develops and retains people with the right leadership skills to contribute to the long-term viability of the industry.

Building industry leadership capacity is a priority in the Sheep Industry Strategic Plan 2020. SPA's supporting activities include:

- Identifying young sheepmeat industry ambassadors to engage them with SPA and its activities.
- Developing sheep producers' capacity in the areas of industry leadership and corporate governance.
- Mentoring and developing leaders to ensure succession planning for SPA and high level support for the industry.
- Delivering the Sheepmeat Industry Leadership Program through the Australian Rural Leadership Foundation.
- Coordinating an industry-wide alumni, the Future Flock Network, to link all leadership program participants.

### MORE INFORMATION:

[www.sheepproducers.com.au/leadership](http://www.sheepproducers.com.au/leadership)



### ABOUT US

Sheep Producers Australia (SPA) represents and promotes the interests of sheep producers to position the Australian sheep and lamb industry for future success.

### OUR GOAL

SPA works to enhance the productivity, profitability and sustainability of the Australian sheep and lamb industry by representing all producers to industry decision-makers and stakeholders.

### OUR MEMBERS

SPA membership can include state members, organisations and individuals. SPA is a member of the Red Meat Advisory Council and the National Farmers Federation and works closely with other industry organisations.

### OUR STRUCTURE

The board is skills-based, appointed through member elections following a selection process. The board is advised by four policy committees and two board committees.

### STAY IN TOUCH ON SOCIAL MEDIA

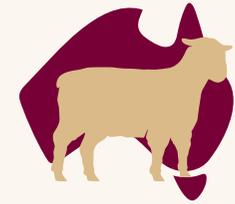
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**SHEEP  
PRODUCERS  
AUSTRALIA**

**YOUR INDUSTRY.  
YOUR VOICE.  
YOUR FUTURE.**



## YOUR INDUSTRY.

The Australian sheep and lamb industry provides premium products to domestic and international consumers and has a hard-earned reputation for fresh, safe and nutritious lamb and sheepmeat.

Sheep Producers Australia (SPA) represents and promotes the interests of sheep producers to government and industry to position the Australian sheep and lamb sector for future success.

SPA commenced in November 2017 following the modernisation of Sheepmeat Council of Australia to better serve Australia's sheep producers.

SPA oversees the sheep and lamb transaction levies paid by producers and how funds are invested by the industry's service providers – Meat and Livestock Australia, Animal Health Australia and the National Residue Survey. This is achieved by setting priorities in the Sheep Industry Strategic Plan, through consultation with all sheep producers. The SISP directs the service providers on investment of the funds to deliver research and development, marketing, biosecurity and animal health programs, livestock traceability and residue monitoring.

## Industry Snapshot

- The sheepmeat industry is worth approximately \$5.23 billion to the Australian economy each year.
- Australia produces 8% of the world's sheepmeat supply.
- The red meat industry employs nearly 200,000 people across the supply chain.
- In total, 57% of lamb and 92% of mutton produced in Australia each year is exported to countries all around the world.
- Australians eat approximately 9.5 kilograms of sheepmeat per person each year.

\* Source: Meat & Livestock Australia Fast Facts 2017 - Sheep

## YOUR VOICE.

Sheep Producers Australia works to enhance the productivity, profitability and sustainability of the Australian sheep and lamb industry.

### 1. SECURING MARKETS



SPA works with the Australian government, MLA and local and overseas organisations to build domestic and international markets for Australian lamb and sheepmeat products through producer levy funded marketing campaigns and providing industry advice for international trade negotiations.

### 2. IMPROVING SHEEP HEALTH AND WELFARE



SPA helps producers achieve the high standards customers demand by working to develop science-based sheep health and welfare policy and programs. We work with our service providers to manage endemic disease and biosecurity risks on-farm, improve welfare outcomes and minimise the risk of exotic diseases entering Australia.

### 3. DRIVING INNOVATION



SPA monitors the spending of producer levies by working with our industry service providers to make sure all R&D investments are aligned with the goals outlined in the Sheep Industry Strategic Plan (SISP) 2020 and deliver the greatest return possible for producers.

### 4. GUARANTEEING PRODUCT INTEGRITY



SPA represents all sheep producers when we work with regulators and other industry organisations to ensure Australian sheepmeat products achieve the highest standards of food safety and quality from farm to consumer at the lowest cost to producers.

### 5. BUILDING INDUSTRY CAPABILITY



SPA's focus is on building industry leadership capability by upskilling our industry groups and leaders throughout the supply chain. SPA operates a range of programs and ensures participants remain engaged in the organisation's activities through the Future Flock Network.

### 6. INFLUENCING BUSINESS OUTCOMES



SPA represents all sheepmeat producers on a range of cross-commodity issues such as transport, natural resources and water management to get the best outcomes for everyone. We participate in a number of industry forums and with a range of partners to develop programs that support farm businesses.

## YOUR FUTURE.

The Sheep Industry Strategic Plan (SISP) is the blueprint for the industry's future growth and success. It outlines the industry's goals to 2020 and sets priorities and coordinates activities and resources.

### OUTCOMES TO BE ACHIEVED THROUGH THE SISP INCLUDE:

- Access to new global markets worth \$61 million by 2020.
- Increasing stakeholder confidence in sheep industry leadership.
- Management strategies to support producers in mitigating 80% of predicted climate change impacts.
- The cost of endemic diseases to the industry is reduced by \$69 million by 2030.
- Reduction in the cost of on-farm sheepmeat production by 1.5% by 2020.
- Industry standards for process and product compliance are met at all times.

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